

THE WIRED TEAM

David Clark, Director of WIRED, is a Professor of Psychology at the University of Wales Swansea. David spent 25 years as a neuroscientist focusing on Parkinson's disease, schizophrenia and drug addiction. He trained in Sweden with Professor Arvid Carlsson, winner of the Nobel Prize for Physiology and Medicine in 2000, and in the United States, before running his own research laboratory for 15 years. David received a number of personal awards for his neuroscience research, which was supported by sixteen funding bodies in seven countries, and he published over 60 articles, some of which were seminal review and theoretical papers.

David changed "career" six years ago and set up WIRED. In addition to running WIRED, he is involved in several ways in improving professional standards in the UK. He is Chair of the Professional Certification Advisory Panel for the Federation of Drug and Alcohol Professionals (FDAP), a member of the Accreditation Panel for the European Association of Treatment Agencies (EATA), and External Examiner for the Clouds/Bath University Foundation degree on Addictions Counselling. David led the team that evaluated projects supported by the Drug and Alcohol Treatment Fund, the largest treatment funding in Wales. He writes a regular educational column (Background Briefings) for Drink and Drugs News, and lectures on substance misuse to University students.

Sarah Davies, a Psychology graduate, has been a regular research consultant for WIRED for the past three years. She works closely with treatment agencies, clients and their families on awareness raising and engagement projects. In addition to writing research reports, agency profiles and personal stories, Sarah is the manager of WIRED's home website www.wiredinitiative.com, and is a content provider for the new empowerment web community site that WIRED is developing. She has also prepared treatment and training manuals, as well as an education programme on binge drinking, for major UK service providers.

Lucie James recently graduated in Psychology at the University of Wales Swansea, winning the Student of the Year Prize. She conducted qualitative research on the prescribed use of methadone and subutex for her undergraduate degree, and is now conducting a WIRED research project on treatment in prisons for a major service provider. Lucie is a content provider for the new WIRED empowerment site, and is also involved in promotion and fundraising.

Keith Morgan is the Project Co-ordinator for the DOMINO (Development of Motivation in New Outlooks) project at West Glamorgan Council on Alcohol and Drug Abuse (WGCADA) in Swansea. This project provides people with substance use problems the opportunity to learn new skills in a supportive atmosphere in order to facilitate their recovery.

Keith has 'been there' - his personality, caring nature, ability to understand people, and sense of fun make him a special asset. Keith is also a professional rock musician and sound engineer. He has formed a band of clients and practitioners from his treatment agency, the WGCADA Warblers, who perform live, and is currently producing a CD of their work. He is also currently making an animated film with our young film-maker, Jon Kerr-Smith, which has involved a large number of clients and young people in its production. Keith, innovation personified, has been working with us for several years.

Inga Rose is involved with the strategic marketing of Wired. She is Managing Director of Air Marketing Limited, a marketing consultancy providing specialist support for the catering and hospitality industry – an industry in which she has spent her career. Inga brings strong communication and marketing planning skills to the team.

Anni Stonebridge, a Psychology graduate from the University of Bangor, joined the North Wales Drug and Alcohol Forum (NWDAAF) as Research Officer in 2000. During the next three years, she was responsible for conducting a number of external evaluations as part of the Welsh Assembly's National Evaluation Programme for Drug & Alcohol Treatment Fund projects. Whilst Performance Manager for the NWDAAF, Anni completed a large independent review of drug and alcohol treatment services in North Wales.

Anni joined the Aberdeenshire Alcohol and Drug Action Team (AADAT) as Drug and Alcohol Development Officer in 2003. Since then, she has led the development, research, and evaluation strands for the AADAT, being involved in a wide range of projects covering treatment, community engagement, education and prevention at local and national levels. Her key interests cover internet treatment services, pregnancy and alcohol, and evaluation. She is the Chair of the Remote and Rural Subgroup of the Scottish DAT Association, a SMART Recovery Facilitator, and supports SMART Online. Anni has also been working with WIRED for the past five years.

Simon Tarry is a consultant providing business and marketing support. After training as a nurse in the British Army, he began a career in medical sales and marketing with stints at Eli Lilly, Howmedica Inc. and Tyco Healthcare, in a variety of UK and global roles, with projects varying from marketing and product development through to manufacturing and customer service.

Simon co-founded the medical device Marketing and Business consultancy Joint Solutions Ltd, which became one of the leading musculo-skeletal dedicated business consultancies, working with major orthopaedic companies, leading orthopaedic surgeons, and leading Universities globally (including Oxford, Harvard, Edinburgh). Simon was Managing Director of Wright Medical UK Ltd for two years, and is currently Business Director of Stryker UK Ltd.

Ash Whitney of Wired up Wales has been the web developer of all WIRED web sites since their birth. He designs all the sites, trouble shoots, and plays a key role in the development of WIRED's internet strategy. Ash has a wide-ranging customer-base for his web design services, from academic, government (including politicians), health, social care, community, and business sectors. He also has sales and marketing experience (including with Google and eBay) and stockware management skills from working with the Linkword Language e-commerce site he developed.

Jim Young is the Content Editor of Daily Dose and Drugs in Sport. A trained nurse, Jim works full time in molecular biology research at the Medical School in the University of Wales, Swansea. He is also a freelance medical writer, including a regular monthly column in The Southern Medical Journal, USA, and is curator of the research bibliography for the International Society for the Study of Drug Policy. He is a keen photographer and publishes his own photoblog, photographs from which appear on the WIRED web sites.